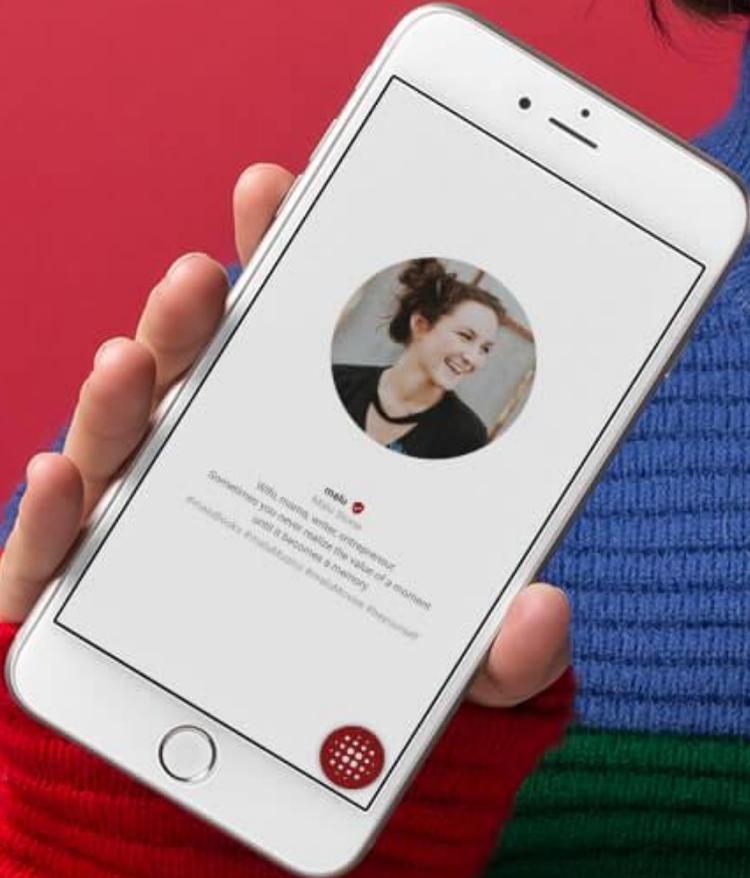


BEYOURSELF

PRESS KIT





Description

Beyourself AI Mind.

Beyourself is an artificial intelligence platform that integrates virtual assistant, social media, cloud storage and smart services, allowing its users to have their own artificial intelligence mind.

Highlights

Users can customize their AI Mind by choosing the name and voice of the Personal Assistant, as well as interacting through voice and touch skills to:

- Save, organize and share memories (photos and videos).
- Exchange messages, scraps, kisses, see who visited its profile and connect with family and friends.
- Share texts, photos, videos, links to blogs and websites, YouTube videos, Spotify songs, books it's reading or recommend on the Kindle, plus his favorite series and movies on Netflix.
- Interact with posts in a minimalist and pure chronological timeline.
- Meet interesting people in the chat rooms from the most vibrant cities in the world.
- Users can also update themselves about their news, schedule alarms, timer and bluetooth.
- Geolocalize friends, people, places, addresses and routes.
- Make searches on Beyourself, Google or Amazon, call to phone contacts and still take time to relax with Beyourself's meditation skill.

These are some of the many other skills available to users at Beyourself app.



App Profile

Driven by having their own personal assistant and bothered by the poor integration of the many applications they used, Taisa and Eduardo created the Beyourself AI Mind prototype in May 2015. In addition, there was something fundamental that they did not find on social media, a way to keep all family or social memories organized in albums in the cloud with ease to be managed and shared with any other device people are using, because the use of multiple apps generates a lot of duplication of media (photos and videos), which consumes a lot of space on the phone's internal storage.

Beyourself beta was released in the Play Store in 2016 with some basic functionality. Initially as a social app it has evolved into an artificial intelligence platform that integrates personal assistant, social media, cloud storage and smart services.

Beyourself is available free for mobile device platforms such as Android and under development for iOS.

Play Store app name: Beyourself AI Mind (search for "**Beyourself**" on Play Store)

Release date: First beta version for Android on March 10, 2016

AI app release date: September 18, 2018

Platform availability: Android and iOS (iOS under development)

Price: Free

Google Play: <https://play.google.com/store/apps/details?id=com.beyourselfapp>



Company Profile

Beyourself Inc. was founded in 2016 by brazilians Eduardo Raider and Taisa Teles in USA.

Co-Founders

Taisa and Eduardo are married and have worked together for ten years as entrepreneurs. Before creating Beyourself - they founded two companies, an online trading platform for agricultural commodities and an e-commerce.

Taisa Teles - <https://www.linkedin.com/in/taisageromel/>



Native from Jales, São Paulo, Brazil - Taisa holds an MBA in Foreign Trade Management and International Business from Getúlio Vargas Foundation (FGV), she graduated from Pontifical Catholic University of Campinas (PUC Campinas) with a BBA in Foreign Trade.

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Eduardo Raider - <https://www.linkedin.com/in/eduardoraider/>



Native from Mogi das Cruzes, São Paulo, Brazil - Eduardo has a BBA in Financial Management from Getúlio Vargas Foundation (FGV).

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Watch preview video on YouTube

<https://www.youtube.com/channel/UCM-N0BvmygbR-olFocw9iXA>

Useful Links

Website: www.beyourself.io

Blog: <http://www.beyourself.io/blog/>

Crunchbase: <https://www.crunchbase.com/organization/beyourself>

Twitter: <https://twitter.com/BeyourselfApp>

Fonts and Colors

Font: Space Age

Color: HEX #880809 / RGB 136,8,9

For all press and interview inquiries please contact press@beyourself.io

Beyourself Inc.

Beyourself AI Mind.

www.beyourself.io